

Mark Pfaff

Combines a keen eye for design with solid development skills to provide employers with fully-realized web implementations that are as aesthetically pleasing as they are effective in accomplishing business goals. Known for industrious problem-solving and steady leadership as well flexibility in adapting to emerging technology trends.

Contact

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Education

**Bachelor of Applied Science in
Application Development**
North Seattle College
2016 - 2018

**Associate of Applied Science in
Web Design and Development**
Seattle Central College
2014 - 2016

Skills & Tools

Project Management & Graphic Design

Illustrator, Adobe XD, InDesign,
Photoshop

Web Development

HTML, CSS, SASS/LESS, JS, PHP, MySQL

CMS/eCommerce

WordPress, WooCommerce,
Drupal, Magento, PageDNA

Other

Git, Google Analytics, Google Search
Console

Work Experience

Olympus Press Inc. & OlyWeb | 2016 - Present

Director of Web Solutions

- Planned, designed and oversaw the development of 19 new websites from 2016-2021. Facilitating all client interaction, planning, developing information architecture and visual designs, as well as providing training and web development oversight
- Oversees the hosting, support and management of 42 client websites and 6 B2B print storefronts as well as a team of two developers who provide maintenance, support, and web development services
- Manages all billing and budgeting as well as proposal development

Stumptown Coffee Roasters | 2012 - 2016

Wholesale Account Manager and Head Trainer

- Supported 135 wholesale accounts in Washington, Idaho, Montana, Alaska, and Canada
- Oversaw training program for Stumptown Seattle's retail cafes and wholesale partners

Victrola Coffee Roasters and Whidbey Coffee Co | 2007 - 2012

Head Trainer

- Oversaw training for 12 Whidbey Coffee and 4 Victrola Coffee locations including 100 employees and 35 wholesale accounts

Projects

Olypress.com & OlyWeb.com | Summer 2020

Lead design and development of a new site based on updated branding for both companies including information architecture, wireframes, visual designs as well as leading WordPress development of custom themes and launch.

AlaskaBehavioralHealth.com | Fall 2019

Planned, designed, and developed a new WordPress site for Alaska Behavioral Health including custom wireframes, visual designs, and custom theme development.

School.Assumption.org | Fall 2018

Planned, designed, and developed a new WordPress site as well as 10 classroom sites for Assumption Catholic School in Bellingham including custom wireframes, visual designs, and custom theme.